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¹ Applicant's unique citation designation number (optional).

² See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. 3 Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3).

³ Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3).

⁴ For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document.

⁵ Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible.

⁶ Applicant is to place a check mark here if English language translation is attached.

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(use as many sheets as necessary)

BELLA Matthew C.

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Considered	Not Considered
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Human resources</p> <p>41. Financial management</p> <p>42. Operational efficiency</p> <p>43. Supply chain management</p> <p>44. Logistics</p> <p>45. Manufacturing</p> <p>46. Quality control</p> <p>47. Customer feedback</p> <p>48. Product lifecycle</p> <p>49. Business model</p> <p>50. Revenue streams</p> <p>51. Profitability</p> <p>52. Market share</p> <p>53. Brand reputation</p> <p>54. Customer loyalty</p> <p>55. Employee satisfaction</p> <p>56. Organizational culture</p> <p>57. Leadership</p> <p>58. Strategic vision</p> <p>59. Business strategy</p> <p>60. Competitive analysis</p> <p>61. Market research</p> <p>62. Customer segmentation</p> <p>63. Target audience</p> <p>64. Value proposition</p> <p>65. Unique selling proposition</p> <p>66. Business plan</p> <p>67. Financial projections</p> <p>68. Investment opportunities</p> <p>69. Exit strategy</p> <p>70. Partnership opportunities</p> <p>71. Acquisition strategy</p> <p>72. Merger and acquisition</p> <p>73. Corporate governance</p> <p>74. Board of directors</p> <p>75. Shareholders</p> <p>76. Public relations</p> <p>77. Media relations</p> <p>78. Press releases</p> <p>79. Press conferences</p> <p>80. Press kits</p> <p>81. Press photos</p> <p>82. Press interviews</p> <p>83. Press releases</p> <p>84. Press conferences</p> <p>85. Press kits</p> <p>86. Press photos</p> <p>87. Press interviews</p> <p>88. Press releases</p> <p>89. Press conferences</p> <p>90. Press kits</p> <p>91. Press photos</p> <p>92. Press interviews</p> <p>93. Press releases</p> <p>94. Press conferences</p> <p>95. Press kits</p> <p>96. Press photos</p> <p>97. Press interviews</p> <p>98. Press releases</p> <p>99. Press conferences</p> <p>100. Press kits</p> <p>101. Press photos</p> <p>102. Press interviews</p> <p>103. Press releases</p> <p>104. Press conferences</p> <p>105. Press kits</p> <p>106. Press photos</p> <p>107. Press interviews</p> <p>108. Press releases</p> <p>109. Press conferences</p> <p>110. 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